

Stanton, Terry A. (Treasury)

From: Brown, Jessica (GOV)
Sent: Friday, January 08, 2016 11:25 AM
To: Holton, Jennifer (MDARD); Levengood, Vicki (MDCR); Miller, Jacki (MDCR); Gautz, Chris (MDOC); Eisner, Jennifer (DHHS); Miller, Andrea (DIFS); Moon, Jason (LARA); Kathleen Achtenberg (MEDC); Bach, Katie (MSHDA); Thelen, Suzanne (DMVA); DeVol, Lauren (DMVA); Golder, Edward (DNR); Banner, Shanon (MSP); Brown, Tiffany (MSP); Brown, Melanie (DEQ); Cranson, Jeff (MDOT); Stanton, Terry A. (Treasury); Sampson, Jeremy (TREASURY); Bitely, Andrea (AG); Woodhams, Fred (MDOS); Sellek, Stacy (Courts); Bean, Mary Kay (MGCB); Humes, William R (DMVA); Simpson, Angela (DMVA); Hawthorne, Megan (AG); Throne, Heather (MDARD); Tommasulo, Karen (DEQ)
Cc: Holland, Meegan (GOV); Murray, David (GOV); Biehl, Laura (GOV); Heaton, Anna (GOV); Kennedy, Jordan (GOV); Paciorek, Josh (GOV)
Subject: Joint Information Center Info
Attachments: JIC News Release_1 (1).doc; SocialMedia010616.docx; Facebook graphic.png; Twitter graphics.png

Fellow PIOs:

This week, the governor activated the State Emergency Operation Center to address the health and safety issues related to Flint drinking water. The Joint Information Center has been established to support the SEOC by centralizing communications and streamlining public education efforts.

All media inquiries regarding Flint water and health concerns must be directed to the JIC – the media line is: 888-363-8632. Additionally, all communications materials related to Flint must be routed through the JIC to ensure consistent and accurate messaging. If you have draft social media, FAQs, or any materials you plan to share, send them to Ron Leix at leixr@michigan.gov for approval.

The JIC has created approved social media content for your use, as well as Facebook and Twitter graphics. Messaging and graphics are attached.

Some of you may be called on to staff the JIC. Currently, the governor's office and lead agencies – MDHHS and DEQ – are working side by side with MSP on location. Through close of business today, Friday, January 8, the JIC will be located at 4000 Collins Road, Lansing, MI 48910 in the SEOC. As of Monday morning at 9 a.m., the JIC will be moved to Flint, at 125 E. Union Street, 48502.

Thank you,
Dave



STATE OF MICHIGAN JOINT INFORMATION CENTER

NEWS RELEASE

FOR IMMEDIATE RELEASE
January 6, 2016; 4:50 p.m.
Release #: 01

For more information contact:
Joint Information Center
888-EMD-TODAY (888-363-8632)

State of Michigan Joint Information Center Now Operational

LANSING, Mich. – Today the State of Michigan launched its Joint Information Center (JIC) to coordinate public information from the State Emergency Operations Center, set up to help with health and safety issues caused by lead in the city of Flint's drinking water. The emergency operations center was activated after Gov. Rick Snyder declared a state of emergency for Genesee County on Jan. 5.

Public information and updates, including resources for residents such as how to obtain free water filters and lead testing, are available at www.michigan.gov/FlintWater.

The JIC will serve as the state's central communications hub for this emergency and is staffed by public information officers (PIO) from several state agencies. Hours of operation will be 9 a.m. – 5 p.m., Monday – Friday, until further notice.

It is operating out of the Michigan State Police Emergency Management and Homeland Security Division in Lansing. State officials have been in contact with Flint and Genesee County officials to move the JIC to the city of Flint to better partner and coordinate with local agencies.

The declaration makes available all state resources in cooperation with local response and recovery operations.

Genesee County declared a "local state of emergency" on Jan. 4, activating local emergency response and recovery plans. By requesting a governor's declaration, the county has determined local resources are insufficient to address the situation and state assistance is required to protect public health, safety and property to lessen or avert the threat of a crisis.

The city of Flint has been under a local emergency declaration since Dec. 14, 2015.

###

**NOTE: ALL MEDIA INQUIRIES ARE BEING HANDLED BY THE JOINT
INFORMATION CENTER AT 888-EMD-TODAY (888-363-8632).**