
From: Wurfel, Sara (GOV)
Sent: Friday, October 02, 2015 12:05 AM
To: Wyant, Dan (DEQ); Wurfel, Brad (DEQ); Tommasulo, Karen (DEQ); Pallone, Maggie (DEQ); Lyon, Nick (DHHS); Lasher, GERALYN (DHHS); Minicuci, Angela (DHHS); Eisner, Jennifer (DHHS); Hertel, Elizabeth (DHHS)
Cc: Murray, David (GOV); Kennedy, Jordan (GOV); Brown, Jessica (GOV); Thelen, Mary Beth (DEQ)
Subject: Media conference call re: Flint water action plan
Attachments: NR 151002 - Flint water action plan.docx; Infographic - Flint Water Action Plan 10-2-15.pdf; Infographic - Flint water tips 10-2-15.pdf; Flint water - talking points (draft 151001).docx

Importance: High

Hi all –

Per conversations today, here are the details for Friday's embargoed media conference call.

Given some of the changing information, we added in a quick pre-brief with the Governor from 11 to 11:10 a.m. to give us a chance to go over any last details and finalize flow. This will be followed by the actual media conf. call from 11:15 to 11:40 a.m. Know that folks will be needing to head to Flint immediately afterward.

Sounds like we'll have Dan, Nick and Dr. Wells in person. That's great and will work best when most everyone is in the same room. The location is Romney Building, 1st floor communications conference room. The governor will be joining us from phone.

We'll need to be fairly quick in overview and framing comments so we can get to as many Qs as possible.

Please let me know if anyone has any Qs, concerns or needs anything else at all. Or if you'd like a listen only line for anyone back in the depts. to catch the call.

Otherwise, see you in the Romney by 11 a.m. tomorrow.

Thanks so much!
SW

p.s. Also attached key documents as stand right now – release, 2 infographics and the high level points.

Agenda:

11:15-11:16 AM	SW intro; sets parameters; introduces other participants; turns over to Governor for opening remarks
11:16-11:20 AM	Governor gives opening remarks; highlights reason for state action; introduces Director Wyant
11:20-11:24 AM	Director Wyant remarks; highlights key steps in the action plan; introduces Director Lyon
11:24-11:27 AM	Director Lyon remarks; highlights key health components of the plan and mentions Dr. Wells; turns back to Governor
11:27-11:37 AM	Governor opens it up for Q&A
11:37-11:39 AM	Governor closing remarks
11:39-11:40 AM	SW wraps up call; reminds reporters of embargo, 1:30 p.m. press conference, and how to get a hold of everyone

Possible Topics:

Flint water action plan
Lead in Flint water
Handling of Flint water issue
Genesee Co. health emergency action
ACLU action
Hurley data
Reconnecting Flint to Detroit water

Media invited:

Flint area media (print, TV and radio) – Flint Journal/Ron Fonger; WJRT TV 12, WNEM TV 5, WEYI TV 25, WFNT Radio
Associated Press – Ed White
Detroit News – Jim Lynch
Detroit Free Press – Nancy Kaffer, Kristi Tanner & Kathy Gray
Michigan Radio – Steve Carmody