
From: Wurfel, Sara (GOV)
Sent: Thursday, October 01, 2015 5:25 PM
To: Agen, Jarrod (GOV); Emmitt, Beth (GOV); Bedan, Morgan (GOV); Dickinson, Sarah (GOV)
Cc: Murray, David (GOV); Biehl, Laura (GOV); Brown, Jessica (GOV); Kennedy, Jordan (GOV); Paciorek, Josh (GOV)
Subject: Revised am media plan
Importance: High

All –

Per some of the latest developments and issues and conversation with Governor earlier today, this is what am now proposing for Flint water media time tomorrow. Please let me know if any issues or concerns ASAP.

11 to 11:10 – pre-brief with Gov., Dan Wyant, Nick Lyon, and Dr. Eden Wells and staff (last minute issues, review flow, messaging).

11:15 – 11:40 a.m. – media conference (with EMBARGOED info until 1:30 p.m.) call with following media targets:

Flint Journal/MLive – Ron Fonger
Reporters from each of three TV stations: WJRT TV 12, WNEM TV 5 and WEYI TV 25
WFNT Radio – Jason Cooper
MI Radio – Steve Carmody
Associated Press – Ed White
Detroit News – Jim Lynch
Detroit Free Press – Nancy Kaffer/Kristy Tanner

NOTE: Combining with DFP and other reporters given some of the local announcements today and the fact that the Governor wanted our Cabinet team participating on the phone too. That way everyone hears everything the same way at the same time.

11:45 to 11:55 a.m. – WJR Frank Beckmann Show - wrap up show/guest

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