
From: Emily Houk <emily@r2pconsultants.com>
Sent: Wednesday, November 18, 2015 2:51 PM
To: Peeler, Nancy (DHHS)
Subject: Fwd: Communication Plan Update and Revisions w/ MDHHS
Attachments: Lead_and_your_Body_-_Flint_-_no_background_504124_7.pdf; 2015-10-21 - Lead - Flint Water FINAL.pdf; 2015-11-13 - Phosphate in Flint 02 DRAFT (2) - Copy.pdf; GCHD_Lead_in_Water_Fact_Sheet__2_ - Copy.pdf

I can go! Save me a seat on the parade route!

----- Forwarded message -----

From: Henry, James <jhenry@gchd.us>
Date: Wed, Nov 18, 2015 at 11:24 AM
Subject: Communication Plan Update and Revisions w/ MDHHS
To: "Stickler, Lisa" <STICKLER@gchd.us>, "LaRocco, Toni" <tlarocco@gchd.us>, "Brickey, Tamara" <tbrickey@gchd.us>, "Swartout, April" <ASWARTOUT@gchd.us>, scupal@gchd.us, MVALACAK@gchd.us, "Henry, James" <jhenry@gchd.us>, "McShane, Hilda" <hmcshane@gchd.us>, BruneauM@michigan.gov, emily@r2pconsultants.com, sselig@umflint.edu

Hello everyone,

The doodle poll indicates that this Friday afternoon is best for attendance. I would have sent this sooner, but I was off work yesterday. Everyone is included in this meeting appointment, although some have indicated that they can't attend. GCHD has our recurring water briefing at 1pm on Friday, so the meeting is scheduled for 1:30pm.

Below are agenda topics and some of the factsheets that we'll be reviewing. Primarily, the intent is to ensure the current and future messages are appropriate for our targets. Michelle Bruneau, MDHHS will bring a laptop and projector to display the written communications. Michelle, feel free to update the agenda and if possible please send electronic copies of the CLPPP and other documents to the group for review prior to Friday's meeting.

<<Lead_and_your_Body_-_Flint_-_no_background_504124_7.pdf>> <<2015-10-21 - Lead - Flint Water FINAL.pdf>>
 <<2015-11-13 - Phosphate in Flint 02 DRAFT (2) - Copy.pdf>> <<GCHD_Lead_in_Water_Fact_Sheet__2_ - Copy.pdf>>

Agenda Topics:

- **Update the Communications Plan**

Perhaps we can also revisit the draft communications plan and identify what needs to be updated and community needs, and get that table filled in with action items and point people as well, so at least we have some focus. As part of the communications plan, we can address:

- **Readability of Existing Materials – Which materials are a problem, what would you like to see instead?**
- **Gaps in Outreach – What are we missing?**

- **Focus Group vs Community Survey?**

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