
From: Houk, Emily (DHHS)
Sent: Friday, December 18, 2015 12:01 PM
To: Peeler, Nancy (DHHS)
Cc: Lishinski, Karen (DHHS)
Subject: Re: letter to parents
Attachments: ST generic result Letter 2015 (2) (1).doc

Now....go PLAY

Emily Houk, Communications Consultant
Michigan Department of Community Health
517-896-2712

From: Peeler, Nancy (DHHS)
Sent: Friday, December 18, 2015 11:58 AM
To: Houk, Emily (DHHS)
Cc: Lishinski, Karen (DHHS)
Subject: Re: letter to parents

Interesting. Could one of you forward me the letter itself, as I'd like to read it? Karen, let's put this on the list for our Tuesday call with them - I'd like to better understand how it is used, and we can share what we noticed about it, for their information (e.g. it is sent after what kind of call?). We could possibly email them feedback on Monday, to discuss on Tuesday...what are your thoughts?

Nancy

Sent from my iPad

On Dec 18, 2015, at 11:47 AM, Houk, Emily (DHHS) <HoukE@michigan.gov> wrote:

No. This is not "the parent letter"...I THINK that letter is the one that we sent to ALL parents in the area. Although you've raised an interesting question and I will check with Michelle.

Here are some thoughts:

1. This letter doesn't address water--at all. Nothing on filters, cooking or any of the water-related guidance.

2. Do you know how this is used? Does it come with info that directs the family to CM if they are above 5? When I read this it is a little unclear to me what a parent should do....what if I'm a

20 cap? Shouldn't I be going for a confirmatory right away? (I assume they are going to call them directly, but still).

3. According to the Kincaid scale--this is a 7.5 grade reading level-with 60% readability at that level (meaning it's hard for readers who are competent at that level to grasp the content easily).

Hope this is helpful.

Emily Houk, Communications Consultant
Michigan Department of Community Health
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From: Lishinski, Karen (DHHS)
Sent: Thursday, December 17, 2015 1:56 PM
To: Houk, Emily (DHHS)
Subject: letter to parents

This is a copy of the letter sent to parents by the CMs after they talk to the families. Is this the one they are looking at to change? I don't think this is third grade level-Go figure!

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