

Did this arise out of my call with Mary Jean or from GCHD? Or other? Just checking, as unfortunately I will be in Detroit and on a national webinar tomorrow—we do need Sue Moran, our SHO, or one of her delegates, on this call tomorrow.

Eden

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MDHHS
Sent from my iPad

> On Nov 12, 2015, at 12:16 PM, Johnson, Mark <johnson.mark@epa.gov> wrote:

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> We have scheduled this call for Friday, Nov. 13th at 2 PM ET / 1 PM CT ([REDACTED] PPI [REDACTED] Access code [REDACTED] PPI [REDACTED] #) to discuss how to improve outreach efforts to the Flint community about lead hazards. Fact sheets have been developed and posted on the State of Michigan webpage (<http://mi.gov/flintwater>). However, there are concerns about whether this information is actually reaching the intended audience and whether they are understanding the information. The objective of the call is to better understand the specific challenges in this community and to see how our experience at other sites nationally could be used to enhance the outreach efforts in Flint.

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> Here is a proposed outline to guide our discussion:

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- > 1) Summary of existing information materials used for Flint- GCHD and MDHHS
- > 2) Feedback about the efficacy of those materials-GCHD
- > 3) Experience from national Lead Education outreach- CDC and ATSDR
- > 4) Ideas to improve public communication in Flint- all

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> Mark

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> <meeting.ics>