

Message

From: McClellan, Michael (DEQ) [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=4A4176AC30944A1DA7847953AEC898DC-MCCLELLAN MICHAEL_864E42FD75]
Sent: 12/6/2013 5:30:06 PM
To: Wurfel, Brad (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=fe4c6f6a36cd400aaebd429a6108fdc2-Wurfel Brad]
CC: DEQ-Lansing District [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=31d23ee424084dbc852067b0cef19547-DNRE-Lansing District]
Subject: RE: 2014 Communications planning: NEED YOUR HELP
Attachments: 2013 Lansing District top Accomplishments.docx

Brad,

Here is a quick and dirty list of some of the 2013 Lansing District Accomplishments.

Probably more than you need but let me know if you need more or more information.

Michael F. McClellan

Lansing District Coordinator

Lansing District Air Quality Supervisor

525 W. Allegan

Lansing, MI 48909

Phone: 517-284-6637

From: Wurfel, Brad (DEQ)

Sent: Monday, November 25, 2013 5:30 PM

To: Creal, William (DEQ); Fish, Kim (DEQ); Erickson, Susan (DEQ); Wagner, Robert (DEQ); Browne, Elizabeth (DEQ); Shekter Smith, Liane (DEQ); Allan, Jon (DEQ); Fitch, Hal (DEQ); Feighner, Bryce (DEQ); Helliwig, Vince (DEQ); Fiedler, Lynn (DEQ); Kasprzak, Jim (DEQ); Epkey, Amy (DEQ)

Cc: Sellers, Fred (DEQ); Hollenbach, Heidi (DEQ); Roycraft, Phil (DEQ); Hare, Chris (DEQ); Hartz, Andrew (DEQ);

Ethridge, Christopher (DEQ); Adelman, Mitch (DEQ); McClellan, Michael (DEQ); Casey, Steve (DEQ); Sweeney, Brian (DEQ); Thelen, Mary Beth (DEQ); Feuerstein, Heather (DEQ); Wyant, Dan (DEQ)

Subject: 2014 Communications planning: NEED YOUR HELP

Importance: High

Greetings, all. We're moving toward a great 2014, where we will be doing more strategic communication and impactful storytelling.

As we prepare the departmental communications plan, I need your input. The Director has tasked me with collecting 2013 Accomplishments from each of the divisions and districts.

I don't need a book. Half a dozen of your top accomplishments on the year would be very helpful. One liner with a few sentences.

I need these by Dec. 6, in preparation for an off-site planning meeting Dec. 9.

If you have questions, please get in touch with me directly. THANK YOU, and happy holidays.

Brad Wurfel

Communications Director

Michigan Department of Environmental Quality

PLEASE NOTE NEW DESK PHONE:

517-284-6713 – office