

Richard

From: Berman, Jonathan (DEQ)
Sent: Friday, February 06, 2015 3:04 PM
To: Benzie, Richard (DEQ); Monosmith, Carrie (DEQ)
Subject: RE: Communications Outreach: Updates for ODWMA News

The audience is the DEQ Communications Outreach Team for next week's meeting to share information between divisions. It could be a list highlighting newsworthy items (regardless of media coverage), including "hot topics" or proactive good news stories you want the communications office to help package to media/stakeholders. It does not need to be highly technical, but for internal purposes it could be more so then for a general audience. Karen Tommasulo sometimes has ideas for media strategy that we can bring back to our divisions for development on any news item.

From: Benzie, Richard (DEQ)
Sent: Friday, February 06, 2015 1:36 PM
To: Berman, Jonathan (DEQ); Monosmith, Carrie (DEQ)
Subject: RE: Communications Outreach: Updates for ODWMA News

Jonathan,

Clearly, the Flint situation has been in the news, but I need to understand the target audience before we respond. Who is the audience and what level of information is appropriate for them?

From: Berman, Jonathan (DEQ)
Sent: Friday, February 06, 2015 11:55 AM
To: Benzie, Richard (DEQ); Monosmith, Carrie (DEQ)
Subject: Communications Outreach: Updates for ODWMA News

Richard/Carrie,

Do you have updates on what's currently making news or has the potential to make news for your sections? Richard, I'm guessing Flint's drinking water is on your list. Thank you in advance for your time and effort in making your contributions.

Jonathan M. Berman
 Senior Project Manager, EQA
 Michigan Department of Environmental Quality
 Office of Drinking Water and Municipal Assistance
 Revolving Loan Section

Bermanj@michigan.gov

Phone #: 517-284-5400 (note new number)
 Fax #: 517-373-4797 (note new number)

Constitution Hall -- 4th Floor South (note new floor location)
 525 W. Allegan
 Lansing, MI 48933 (for deliveries)

P.O. Box 30241
 Lansing, MI 48909-7741 (mailing)

DWRF website: www.michigan.gov/drinkingwaterrevolvingfund
SRF/SWQIF website: www.michigan.gov/cleanwaterrevolvingfund