
From: Busch, Stephen (DEQ)
Sent: Friday, July 19, 2013 8:30 AM
To: Shekter Smith, Liane (DEQ)
Cc: Bloemker, Jon (DEQ)
Subject: RE: REQUEST FOR ARTICLES: Summer DEQbicle employee newsletter - deadline is 7/18

Looks like I missed the deadline for this. It may be better to wait until construction is further along anyway, maybe during intake installation on the Lake.

Stephen Busch, P.E.
 Lansing and Jackson District Supervisor
 Office of Drinking Water and Municipal Assistance
 MDEQ
 517-643-2314

From: Shekter Smith, Liane (DEQ)
Sent: Wednesday, July 17, 2013 10:24 AM
To: Busch, Stephen (DEQ)
Cc: Bloemker, Jon (DEQ)
Subject: FW: REQUEST FOR ARTICLES: Summer DEQbicle employee newsletter - deadline is 7/18

Steve --

Interested in drafting an article about the Karegnondi groundbreaking ceremony?

From: Shekter Smith, Liane (DEQ)
Sent: Tuesday, June 25, 2013 8:20 AM
To: DEQ-ODWMA-Supervisors-All
Subject: FW: REQUEST FOR ARTICLES: Summer DEQbicle employee newsletter - deadline is 7/18

Ideas/Suggestions?

From: Acevedo, Jennifer (DEQ)
Sent: Monday, June 24, 2013 3:25 PM
To: Shekter Smith, Liane (DEQ)
Cc: Willard, Veronica (DEQ)
Subject: REQUEST FOR ARTICLES: Summer DEQbicle employee newsletter - deadline is 7/18

Hi Liane,

Articles for the summer DEQbicle newsletter are due by July 18th. Please review the guidelines below as a reminder of the process. Thank you, and let me know if you have any questions.

How to submit an article on happenings in your district, division/office, program, etc.

- **3-5 weeks before publication date:** Run article idea by Jennifer Acevedo either by email or completing the submission form *before* you draft your article
- **3 weeks before publication date:** Submit supervisor-approved, final draft of your article to Jennifer Acevedo. *NOTE: All articles will be reviewed and are subject to editing. If significant changes are made to the article it will be returned to the author for review.*
- Article submission tips:
 - Content should reflect the work we do at DEQ (success stories, lessons learned, project completed, overcoming obstacles/road blocks, successful partnerships, awards, etc.).
 - “Newsworthy” content includes elements like timeliness, prominence, significance, impact, out of the ordinary, innovation, progress, etc.
 - Word count should be 200-500 words.
 - Include photos of submitting author(s) and project (w/caption text). Videos welcome too.
 - Don’t forget to include a catchy title!
 - Please note that some articles may be used for external publications. Jennifer will contact you for approval.
- The “Beyond the Qbicle” section is dedicated to photos of DEQ staff giving back to the community. Examples include habitat for humanity, cub scouts activities, marathon runners raising \$ for a good cause, etc. Please submit one photo/project with a brief caption. We will do our best to include all photos we receive, but if spacing is an issue, we will notify you and keep info on file for future consideration.

Jennifer Acevedo
 Office of Environmental Assistance
 Michigan Department of Environmental Quality
 Warren Phone: 586-753-3727
 Lansing Phone: 517-335-3203
acevedoj@michigan.gov

Thanks for contacting our Department of Environmental Quality, Office of Environmental Assistance. To help us improve our services, we encourage you to complete our short customer service survey (http://www.michigan.gov/documents/deq/deq_oea_customer_service_survey_371974_7.html).

Discover ways to “green up” Michigan’s environment and economy at www.michigan.gov/greenup.