
From: Biehl, Laura (GOV)
Sent: Monday, March 09, 2015 4:01 PM
To: Bedan, Morgan (GOV); Emmitt, Beth (GOV)
Cc: Agen, Jarrod (GOV); Wurfel, Sara (GOV); Murray, David (GOV); Brown, Jessica (GOV)
Subject: Tuesday AM media briefings

Morgan- here are tomorrow's media briefings. Jarrod reached out to Beth re: moving the entire timing up 5 minutes. Let me know if that's an issue (It was because WWJ couldn't go live at 7:35 because it put them too close to a break and would shorten the interview too much).

RDS –LIVE Radio interview with Tom Jordan and Roberta Jasina of WWJ Radio

Date: Tuesday, March 10, 2015

TIME: 7:30-7:40 a.m.

RDS to call PPI RDS to call right at 7:30, live within 1 minute

Purpose: Opportunity to discuss the importance of supporting the roads proposal that will be before voters on May 5.

Possible Topics:

Not Responsive

News Coverage:

Large pothole on Mound Road in Macomb takes out several car tires (WWJ) →

<http://detroit.cbslocal.com/2015/03/09/large-pothole-on-mound-road-in-macomb-takes-out-several-car-tires/>

Clarkston schools approve \$1.5M in technology updates (WWJ) → <http://detroit.cbslocal.com/2015/03/09/clarkston-schools-approve-1-5m-in-technology-upgrades/>

Michigan film incentive program under scrutiny once again (WWJ) → <http://detroit.cbslocal.com/2015/03/08/michigan-film-incentive-program-under-scrutiny-once-again/>

State of Michigan faces challenge of workers eligible for retirement (WWJ) →

<http://detroit.cbslocal.com/2015/03/09/state-of-michigan-faces-challenge-of-workers-eligible-for-retirement/>

Last interview: 1/21/15 Not Responsive

Market: Southeast Michigan and online at <http://detroit.cbslocal.com/>

Contact: 248-945-9950 (Newsroom) Backup: PPI (Rob Davidek Cell)

RDS –Taped Radio Interview Jason Cooper of WFNT Radio

Date: Tuesday, March 10, 2015

TIME: 7:45-7:55 a.m.

RDS to call:

Purpose:

Possible Topics:

Not Responsive

Flint Water

Not Responsive

News Coverage:

Flint Police Department explains weapons inventory discrepancy (WFNT) → <http://wfnt.com/flint-police-department-explains-weapons-inventory-discrepancy/>

Genesee County gun board will be no more, clerk and state police will issue concealed pistol licenses (Flint Journal) → http://www.mlive.com/news/flint/index.ssf/2015/03/genesee_county_gun_board_will.html#incart_river

Flint water advisory committee's first meeting erupts in shouting match (Flint Journal) → http://www.mlive.com/news/flint/index.ssf/2015/03/flint_residents_say_committee.html

Consultant's final report on Flint water due this week (Michigan Radio) → <http://michiganradio.org/post/consultants-final-report-flint-water-due-week>

Protests over water as Flint breaks tie to Detroit (Detroit News) → <http://www.detroitnews.com/story/news/local/michigan/2015/03/04/flint-water-protests/24395233/>

Michigan's Proposal 1 would mean \$12 million more for Saginaw County roads (MLive) → http://www.mlive.com/news/saginaw/index.ssf/2015/03/proposal_1_will_mean_115_milli.html

MSP bringing helicopter to Saginaw County airport to provide eye in the sky (MLive) → http://www.mlive.com/news/saginaw/index.ssf/2015/03/michigan_state_police_helicopt.html

Last interview: 12/8/14

Market: Flint and Saginaw Metro and online at <http://wfnt.com/>

Note: Jason Cooper WFNT's News Director and host of Conversations with Jason Cooper. Interview will air during Jason's show Tuesday from 11-noon.

Contact: (810) 743-8446; Backup

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