
From: Brown, Jessica (GOV)
Sent: Tuesday, November 10, 2015 4:31 PM
To: Bedan, Morgan (GOV)
Cc: Wurfel, Sara (GOV); Murray, David (GOV); Biehl, Laura (GOV)
Subject: Media Briefing: 11/12 at 10:45

Morgan,

Here's the briefing for the 10:45 a.m. time slot on Thursday. Still working to confirm the earlier slot but thought I would send along this one.

RDS/SW- LIVE Radio interview with Renk on WBCK Radio

Date: Thursday, Nov. 12, 2015

Time: 10:45 – 10:58 a.m.

RDS to call: **PPI** (one minute before interview)

Purpose: Opportunity to talk about roads and goals for the rest of your term.

Possible Topics:

- **Not Responsive**
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- Flint water testing

Recent Articles:

Michigan Road Funding (WBCK)

<http://wbckfm.com/tags/michigan-road-funding/>

Gov. Snyder signs \$1.2B road funding package (Detroit Free Press)

<http://www.freep.com/story/news/politics/2015/11/10/gov-snyder-signs-12b-road-funding-package/75510548/>

Gov. Rick Snyder launches statewide tour to promote skilled trades (MLive)

http://www.mlive.com/news/grand-rapids/index.ssf/2015/11/governor_snyder_launches_state.html

Kalamazoo promise celebrates 10 years of success (WOOD)

<http://woodtv.com/2015/11/10/kalamazoo-promise-celebrates-10-years-of-success/>

Integrity Report ranks Michigan worst in nation for government transparency, accountability (MLive)

http://www.mlive.com/lansing-news/index.ssf/2015/11/michigan_ranks_worst_in_nation.html

Last interview: 4/8/15 re: Roads

Market: Kalamazoo and Battle Creek and online at www.wbckfm.com

Contact: **PPI** Studio Line/ Back-up: **PPI**

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