
From: Wurfel, Sara (GOV)
Sent: Thursday, October 01, 2015 5:48 PM
To: Dickinson, Sarah (GOV)
Subject: RE: Friday media briefings

If you could also add in this bio link for Dr. Wells – don't believe Governor has met her yet. New CME as of this spring.

MDHHS Names Eden V. Wells, M.D., M.P.H. as Michigan's New Chief Medical Executive
http://www.michigan.gov/som/0,4669,7-192-29942_34762-353542--,00.html

From: Wurfel, Sara (GOV)
Sent: Thursday, October 01, 2015 5:45 PM
To: Dickinson, Sarah (GOV) <DickinsonS@michigan.gov>
Cc: Emmitt, Beth (GOV) <emmittb@michigan.gov>; Bedan, Morgan (GOV) <BedanM@michigan.gov>; Agen, Jarrod (GOV) <AgenJ@michigan.gov>; Murray, David (GOV) <MurrayD1@michigan.gov>; Biehl, Laura (GOV) <BiehlL@michigan.gov>; Paciorek, Josh (GOV) <Paciorekj@michigan.gov>; Kennedy, Jordan (GOV) <KennedyJ4@michigan.gov>; Brown, Jessica (GOV) <BrownJ53@michigan.gov>
Subject: RE: Friday media briefings
Importance: High

Here are the two media briefings for tomorrow. Holler if have any Qs or need anything else at all.

From: Biehl, Laura (GOV)
Sent: Thursday, October 01, 2015 5:23 PM
To: Wurfel, Sara (GOV) <Wurfels@michigan.gov>
Subject: Friday media briefings
Importance: High

RDS/Dan Wyant/Nick Lyon/Dr. Eden Wells/JA/SW- LIVE conference call with media regarding Flint water comprehensive action plan

DATE: Friday, Oct. 2, 2015

Time: 8:15-8:40 a.m. PST (11:15-11:40 AM EST)

Location: Via phone from San Fran

RDS to call: **PPI**

- Call right at 8:15 a.m.; Call will be live immediately. SW will introduce you, the other participants and open it up for your opening remarks.
- Other participants will be Dan Wyant, DEQ Director; Nick Lyon, DHHS Director; and Dr. Eden Wells, MI's Chief Medical Executive
- SW will moderate and screen reporter questions.

Purpose: Media conference call to discuss Flint water comprehensive action plan

Possible Topics:

Flint water action plan
Lead in Flint water

Handling of Flint Water issue
Reconnecting Flint to Detroit water

Media invited:

Flint area media (print, TV and radio) – Flint Journal/Ron Fonger; WJRT TV 12, WNEM TV 5, WEYI TV 25, WFNT Radio
Associated Press – Ed White
Detroit News – Jim Lynch
Detroit Free Press – Nancy Kaffer, Kristi Tanner & Kathy Gray
Michigan Radio – Steve Carmody

Agenda:

11:15-11:16 AM	SW intro; sets parameters; introduces other participants; turns over to Gov for opening remarks
11:16-11:21 AM	Governor gives opening remarks; highlights the key steps in the action plan
11:22-11:37 AM	Governor opens up for Q&A, weaving in Departmental experts as necessary and needed
11:37-11:39 AM	Governor gives closing remarks
11:39 AM	SW wraps up call; reminds reporters of embargo, 1:30 p.m. press conference and how to get a hold of everyone

Recent Articles:

Freep: Legislators take action to fix Flint water supply-

<http://www.freep.com/story/news/politics/2015/10/01/legislators-take-action-fix-flint-water-supply/73152540/>

WDIV: Public health emergency declared due to lead in Flint water- <http://www.clickondetroit.com/news/public-health-emergency-declared-due-to-lead-in-flint-water/35601670>

Mlive: Governor says fallout from Flint water switch wasn't fully understood-

http://www.mlive.com/news/flint/index.ssf/2015/09/snyder_says_he_helped_bring_wa.html

Freep: Snyder finally says lead in Flint water may be problem- <http://www.freep.com/story/opinion/columnists/nancy-kaffer/2015/09/30/time-gov-says-lead-flint-water-may-problem/73088666/>

Mlive: Legislative Black Caucus urges state of emergency for Flint water-

http://www.mlive.com/news/flint/index.ssf/2015/09/michigans_black_causus_urges_go.html

Market: Statewide

Contact: Conference line

PPI

RDS/JA – LIVE Radio interview with Frank Beckmann on WJR Radio

Date: Friday, Oct. 2, 2015

Time: 8:45-8:55 a.m. PST

Location: Via phone

RDS to call:

PPI

Not Responsive

Possible Topics:

Not Responsive

- Flint Water

Not Responsive

AP: Snyder acknowledges some mistakes in tapping Flint River-

<http://www.elkharttruth.com/news/michigan/2015/09/30/Snyder-acknowledges-some-mistakes-in-tapping-Flint-River.html>

Note:

- Frank Beckmann will be broadcasting remotely from northern Michigan this day. Congressman John Moolenaar will be the guest immediately before the Governor.

Last interview: 5/28/15 at Mackinac

Market: Southeast Michigan- online at wjr.com

Contact: Studio: 313-875-4480; Back-up Producer Terri Leib cell:

PPI