
From: Paciorek, Josh (GOV)
Sent: Wednesday, September 30, 2015 3:32 PM
To: Stiffler, Michelle (DTMB); Andorfer, Bob (MDARD); Shaw, Eric (DEQ); Tommasulo, Karen (DEQ); Estill, John (DTMB)
Cc: Wurfel, Sara (GOV); Holton, Jennifer (MDARD)
Subject: RE: New web page

Hi all,

Bob and Eric can both have the authority to edit/post content.

Regarding the location of the page, the Governor's office discussed it and we're comfortable having it on the DEQ page where they originally planned on having it and letting them post/edit content moving forward. The marketing url should still be www.mi.gov/flintwater.

Please let me know if you have any questions.

Thanks

Josh Paciorek
Social Media Manager | Governor Rick Snyder
O: 517-373-4845 | C: PPI
@JoshPaciorek

From: Stiffler, Michelle (DTMB)
Sent: Wednesday, September 30, 2015 3:07 PM
To: Andorfer, Bob (MDARD) <andorferb@michigan.gov>; Shaw, Eric (DEQ) <ShawE2@michigan.gov>; Tommasulo, Karen (DEQ) <TommasuloK@michigan.gov>; Paciorek, Josh (GOV) <Paciorekj@michigan.gov>; Estill, John (DTMB) <EstillJ@michigan.gov>
Cc: Wurfel, Sara (GOV) <Wurfels@michigan.gov>; Holton, Jennifer (MDARD) <holtonj@michigan.gov>
Subject: RE: New web page

Bob,

Given this site was a request from the Governor's office, we would need approval from Josh Paciorek or Sara Wurfel to add you to the author and/or site admin group for /flintwater.

Thanks!

Michelle Stiffler
Michigan.gov Support
DTMB

From: Andorfer, Bob (MDARD)
Sent: Wednesday, September 30, 2015 2:59 PM
To: Shaw, Eric (DEQ); Tommasulo, Karen (DEQ); Stiffler, Michelle (DTMB); Paciorek, Josh (GOV); Estill, John (DTMB)

Cc: Wurfel, Sara (GOV); Holton, Jennifer (MDARD)

Subject: RE: New web page

If you can add me in to the permissions as well, I would appreciate that as I may be able to assist Eric in some capacity posting or editing content.

Bob Andorfer
MDARD

From: Shaw, Eric (DEQ)

Sent: Wednesday, September 30, 2015 2:49 PM

To: Tommasulo, Karen (DEQ) <TommasuloK@michigan.gov>; Stiffler, Michelle (DTMB) <StifflerM@michigan.gov>; Paciorek, Josh (GOV) <Paciorek@j@michigan.gov>; Estill, John (DTMB) <EstillJ@michigan.gov>; Andorfer, Bob (MDARD) <andorferb@michigan.gov>

Cc: Wurfel, Sara (GOV) <Wurfels@michigan.gov>

Subject: RE: New web page

I have reviewed the link to the site provided below. I really like the way it looks and I would lean toward working with Michelle for a couple reasons. The first is that I am new in my role and I cannot update or change much on my own yet. Second, I am going to be in Flint covering the event on Friday and not able to make on the fly changes to the page that may pop up. So I would prefer that the DEQ doesn't host the page, as long as we can request/make changes as needed going forward. I can work with Karen to get you all the materials you will need for the initial page setup too. Does that make sense to everyone as a plan for this?

From: Tommasulo, Karen (DEQ)

Sent: Wednesday, September 30, 2015 1:44 PM

To: Stiffler, Michelle (DTMB); Paciorek, Josh (GOV); Estill, John (DTMB); Andorfer, Bob (MDARD); Shaw, Eric (DEQ)

Cc: Wurfel, Sara (GOV)

Subject: RE: New web page

We'd like to host the flint water site on the DEQ's website. Eric had a location selected in the drinking water section of our site. Eric?

From: Stiffler, Michelle (DTMB)

Sent: Wednesday, September 30, 2015 1:38 PM

To: Paciorek, Josh (GOV); Estill, John (DTMB); Andorfer, Bob (MDARD); Shaw, Eric (DEQ)

Cc: Tommasulo, Karen (DEQ); Wurfel, Sara (GOV)

Subject: RE: New web page

Bob, Eric;

Let us know what your plans are, and if you need any assistance. The new site requested by the Governor's office is already in-progress and we are waiting for content and possible design changes.

<http://w3.michigan.gov/flintwater>

There will be links to other resources on the new /flintwater site, so if you have relevant content on your sites (DEQ and/or MDARD), just let us know and we will be sure to include it.

Michelle Stiffler
Michigan.gov Support

DTMB

From: Paciorek, Josh (GOV)
Sent: Wednesday, September 30, 2015 1:22 PM
To: Stiffler, Michelle (DTMB); Estill, John (DTMB); Andorfer, Bob (MDARD); Shaw, Eric (DEQ)
Cc: Tommasulo, Karen (DEQ); Wurfel, Sara (GOV)
Subject: RE: New web page

Hi everyone,

Regarding the Flint water website, it seems there might be two separate projects happening at once.

I just spoke with Karen (PIO at DEQ), and she said that Bob Andorfer and Eric Shaw are working on a flint water site.

Our team in the Gov's office asked John Estill and Michelle Stiffler to start on a site, too .

I'm not sure if you four have been working together, but we wanted to make sure moving forward that we are all on the same page.

Best,

Josh Paciorek
Social Media Manager | Governor Rick Snyder
O: 517-373-4845 | C: 
[@JoshPaciorek](#)

From: Stiffler, Michelle (DTMB)
Sent: Wednesday, September 30, 2015 12:26 PM
To: Paciorek, Josh (GOV) <Paciorek1@michigan.gov>
Cc: Estill, John (DTMB) <EstillJ@michigan.gov>; Thompson, John (DTMB) <thompsonj@michigan.gov>
Subject: RE: New web page

Josh,

Below is the in-progress shell, with a couple of stock images just for fill and the categories that were initially requested. I have created a 'Flint Water Admin' group and added you to it, so you should be all set with adding content when you're ready.

Just let us know what cosmetic changes you need, and if you would like any special components such as toggle and/or accordion for the FAQ, etc.

<http://w3.michigan.gov/flintwater>

Thanks,

Michelle Stiffler
Michigan.gov Support
DTMB

From: Paciorek, Josh (GOV)
Sent: Wednesday, September 30, 2015 9:46 AM
To: Stiffler, Michelle (DTMB)
Cc: Estill, John (DTMB); Thompson, John (DTMB)
Subject: RE: New web page

Hi Michelle and John,

Also, I know in the first email I wrote, “
The ‘header’ should be: “Understanding the Flint Drinking Water Situation”

We’d like to change that to “Taking Action on Flint Water.”

Thank you!

From: Stiffler, Michelle (DTMB)
Sent: Wednesday, September 30, 2015 9:40 AM
To: Paciorek, Josh (GOV) <Paciorek.j@michigan.gov>
Cc: Estill, John (DTMB) <Estill.j@michigan.gov>; Thompson, John (DTMB) <thompson.j@michigan.gov>
Subject: RE: New web page

Josh,

If you could provide a site path, I can get started with the basic shell. Below is just a suggestion:

michigan.gov/flintwater

Michelle Stiffler
Michigan.gov Support
DTMB

From: Paciorek, Josh (GOV)
Sent: Wednesday, September 30, 2015 8:40 AM
To: Thompson, John (DTMB)
Cc: Estill, John (DTMB); Stiffler, Michelle (DTMB)
Subject: RE: New web page

Great, John! Thanks.

It should be a relatively small site and it should be kept very basic like the www.mi.gov/Detroitcantwait or www.michigan.gov/highlandparkschools sites.

I can assist with the creation & publishing of the content. Just let me know what you’ll need from me, and I’ll be in touch later today as I learn more about exactly what they want included on this site.

Thanks again

Josh

From: Thompson, John (DTMB)
Sent: Wednesday, September 30, 2015 8:36 AM
To: Paciorek, Josh (GOV) <Paciorek@michigan.gov>
Cc: Estill, John (DTMB) <EstillJ@michigan.gov>; Stiffler, Michelle (DTMB) <StifflerM@michigan.gov>
Subject: RE: New web page

Hi Josh,

Please work with John Estill and Michelle Stiffler to help get the site created. They are also involved in the launching of the new MDDHS this week so as long as this is going to be a relative small site with not a lot of back and forth changes they should be able to get it done by Friday. Is there someone that can assist with the creation and the publishing of the content so that John and Michelle can focus on getting the graphics and structure of the site built out?

Thanks,
John Thompson
Michigan.gov Web Development
eMichigan, CSS, DTMB

PPI