
From: Wells, Eden (DHHS)
Sent: Thursday, December 03, 2015 1:59 PM
To: Eisner, Jennifer (DHHS)
Subject: Re: Flint EBL Release & Documents

Ok

Sent from my iPhone

On Dec 3, 2015, at 1:41 PM, Eisner, Jennifer (DHHS) <EisnerJ@michigan.gov> wrote:

FYI -- external notifications at 2, press release at 2:30 p.m.

Jennifer Eisner
 Public Information Officer
 Michigan Department of Health and Human Services
 Office: 517-241-2112 or EisnerJ@michigan.gov
 Cell: PPI

From: Eisner, Jennifer (DHHS)
Sent: Thursday, December 03, 2015 1:06 PM
To: Lyon, Nick (DHHS) <LyonN2@michigan.gov>; Becker, Timothy (DHHS) <beckert1@michigan.gov>; Lasher, GERALYN (DHHS) <lasherg@michigan.gov>; Minicuci, Angela (DHHS) <MinicuciA@michigan.gov>; Wyant, Dan (DEQ) <WyantD@michigan.gov>; Wurfel, Brad (DEQ) <WurfelB@michigan.gov>; Tommasulo, Karen (DEQ) <TommasuloK@michigan.gov>; Hertel, Elizabeth (DCH) <HertelE@michigan.gov>
Cc: Murray, David (GOV) <MurrayD1@michigan.gov>; Grijalva, Nancy (DHHS) <GrijalvaN@michigan.gov>; Granger, Patricia (DHHS) <GrangerP@michigan.gov>
Subject: FW: Flint EBL Release & Documents

All --

The governor's team has given the go ahead. We've adjusted the timeline slightly to issue the press release and post the report at 2:30 p.m. Embargoed stakeholder notifications will now happen at 2 p.m. as outlined below:

2 p.m.

- Send final embargoed release and summary report to:
 - Genesee County Health Department – GERALYN Lasher
 - Dr. Mona Hannah-Attisha – GERALYN Lasher
 - Task Force Members – GERALYN Lasher
 - City of Flint Mayor's Office – GERALYN Lasher
 - Congress and legislature – Elizabeth Hertel

2:30 p.m.

- Issue press release and summary report
- Post press release and summary report to MDHHS website newsroom and Flint Water website, www.michigan.gov/flintwater

3 p.m.

- Pitched media interviews with Dr. Eden Wells

Thank you,

Jennifer Eisner
Public Information Officer
Michigan Department of Health and Human Services
Office: 517-241-2112 or EisnerJ@michigan.gov
Cell: PPI

From: Eisner, Jennifer (DHHS)

Sent: Thursday, December 03, 2015 11:18 AM

To: Agen, Jarrod (GOV) <AgenJ@michigan.gov>; Baird, Richard (GOV) <bairdr@michigan.gov>; Murray, David (GOV) <MurrayD1@michigan.gov>; Wyant, Dan (DEQ) <WyantD@michigan.gov>; Wurfel, Brad (DEQ) <WurfelB@michigan.gov>; Tommasulo, Karen (DEQ) <TommasuloK@michigan.gov>; Lyon, Nick (DHHS) <LyonN1@michigan.gov>; Becker, Timothy (DHHS) <beckert1@michigan.gov>; Lasher, GERALYN (DHHS) <lasherg@michigan.gov>; Minicuci, Angela (DHHS) <MinicuciA@michigan.gov>; Kennedy, Jordan (GOV) <KennedyJ4@michigan.gov>; Grijalva, Nancy (DHHS) <GrijalvaN@michigan.gov>; Granger, Patricia (DHHS) <GrangerP@michigan.gov>

Subject: Flint EBL Release & Documents

Good morning, all:

Attached for your review please find the updated press release, communications plan and December summary report regarding elevated blood lead levels in Flint. We are planning to issue the release and post the report today at 2 p.m.

Yesterday, Dave sent over a two questions from the governor. Our team has provided the following responses:

Do the elevated lead levels stick with a person for life?

We do see blood lead levels decrease after education takes place and exposure to lead sources is reduced. The purpose of screening children for lead is to identify those with elevated levels. Removing potential sources of lead exposure and ensuring proper nutrition and healthcare leads to decreases in blood lead levels in follow-up testing, which is an important part of case management. Lead has a half-life in blood of approximately 25 days; in soft tissue, about 40 days; and in the non-labile portion of bone, more than 25 years.

Why do the lead levels spike on a seasonal basis?

When reviewing historical trend data, the risk of lead exposure is highest during the third quarter of each year – July through September. Seasonal variation is the result of a number of factors including increased exposure to lead in dust and soil in the summer months.

The notifications will be timed as follows:

1:30 p.m.

- Send final embargoed release and summary report to:
 - Genesee County Health Department – GERALYN Lasher
 - Dr. Mona Hannah-Attisha – GERALYN Lasher
 - Task Force Members – GERALYN Lasher
 - City of Flint Mayor's Office – GERALYN Lasher
 - Congress and legislature – Elizabeth Hertel

2 p.m.

- Issue press release and summary report
- Post press release and summary report to MDHHS website newsroom and Flint Water website, www.michigan.gov/flintwater

Please let me know if you have any additional questions, edits or concerns.

Thank you,

Jennifer Eisner

Public Information Officer

Michigan Department of Health and Human Services

Office: 517-241-2112 or EisnerJ@michigan.gov

Cell: [REDACTED] PPI [REDACTED]

<Flint EBL Data Press Release V9.docx>

<Flint Blood Lead Level Summary Report Dec.pdf>

<Comms Plan - Flint EBL Data Summary 12315.docx>