

From: Eisner, Jennifer (DHHS)
Sent: Thursday, December 03, 2015 10:15 AM
To: Lyon, Nick (DHHS); Becker, Timothy (DHHS); Moran, Susan (DHHS); Wells, Eden (DHHS); Dykema, Linda D. (DHHS); Miller, Corinne (DHHS); Lasher, GERALYN (DHHS); Minicuci, Angela (DHHS); Hertel, Elizabeth (DHHS)
Cc: Grijalva, Nancy (DHHS); Granger, Patricia (DHHS)
Subject: RE: Flint Press Release & Timeline
Attachments: Flint EBL Data Press Release V9.docx; Flint Blood Lead Level Summary Report Dec.pdf; Comms Plan - Flint EBL Data Summary 12315.docx

Looping in Elizabeth..

Jennifer Eisner
 Public Information Officer
 Michigan Department of Health and Human Services
 Office: 517-241-2112 or EisnerJ@michigan.gov
 Cell: PPI

From: Eisner, Jennifer (DHHS)
Sent: Thursday, December 03, 2015 9:59 AM
To: Lyon, Nick (DHHS) <LyonN2@michigan.gov>; Becker, Timothy (DHHS) <becker11@michigan.gov>; Moran, Susan (DHHS) <MoranS@michigan.gov>; Wells, Eden (DHHS) <WellsE3@michigan.gov>; Dykema, Linda D. (DHHS) <DykemaL@michigan.gov>; Miller, Corinne (DHHS) <MillerC39@michigan.gov>; Lasher, GERALYN (DHHS) <lasherG@michigan.gov>; Minicuci, Angela (DHHS) <MinicuciA@michigan.gov>
Cc: Grijalva, Nancy (DHHS) <GrijalvaN@michigan.gov>; Granger, Patricia (DHHS) <GrangerP@michigan.gov>
Subject: Flint Press Release & Timeline
Importance: High

Good morning:

The attached updated press release includes additional information and edits as requested by the governor's office. Please review as soon as possible, as we will be sending our final version back to them and DEQ at 11 a.m.

In addition to the press release updates, the governor has the following questions – please review the responses and provide edits/ feedback **before 11 AM**:

Do the elevated lead levels stick with a person for life?

We do see blood lead levels decrease after education takes place and exposure to lead sources is reduced. Lead has a half- life in blood of approximately 25 days; in soft tissue, about 40 days; and in the non-labile portion of bone, more than 25 years.

Why do the lead levels spike on a seasonal basis?

When reviewing historical trend data, the risk of lead exposure is highest during the third quarter of each year – July through September. Seasonal variation is the result of a number of factors including increased exposure to lead in dust and soil in the summer months.

Also attached is the communications plan. The notifications will be timed as follows:

Communications Timeline – December 3, 2015

11 a.m.

- Send final release and summary report to Governor's office, Michigan Department of Environmental Quality

1:30 p.m.

- Send final embargoed release and summary report to:
 - Genesee County Health Department – Geralyn Lasher
 - Dr. Mona Hannah-Attisha – Geralyn Lasher
 - Task Force Members – Geralyn Lasher
 - City of Flint Mayor's Office – Geralyn Lasher
 - Congress and legislature – Elizabeth Hertel

2 p.m.

- Issue press release and summary report
- Post press release and summary report to MDHHS website newsroom and Flint Water website, www.michigan.gov/flintwater

Thank you,

Jennifer Eisner

Public Information Officer

Michigan Department of Health and Human Services

Office: 517-241-2112 or EisnerJ@michigan.gov

Cell: PPI