
From: Benzie, Richard (DEQ)
Sent: Wednesday, November 27, 2013 12:03 PM
To: Lachance, Amy (DEQ)
Subject: RE: 2014 Communications planning: NEED YOUR HELP

Thanks -- I already asked the Op Cert for facts and figures on training, exams and renewals.

From: Lachance, Amy (DEQ)
Sent: Wednesday, November 27, 2013 11:51 AM
To: Benzie, Richard (DEQ)
Subject: RE: 2014 Communications planning: NEED YOUR HELP

Hi Richard -- a few suggestions:

1. Successfully rolled out the new Stage II Disinfection By-Product Rule to District Systems, providing technical assistance in the form of draft sampling plans and personalized consultations to ensure that the new rule was implemented smoothly.
2. Responded to two major E. coli positive events (City of Rockford and Alpine Elementary School) in August/September 2013, coordinating with local officials, the Kent County Health Department, the impacted public and the media in order to ensure a response that met drinking water regulations and safeguarded public health.
3. Someone suggested that we do a count of students at DEQ-sponsored drinking water training events during FY13 to show how much outreach and education we have done.
4. Gary suggested that we mention the City of Three Rivers Water Treatment Plant construction and operation with DWRP money, but wasn't sure if this had been used in previous accomplishment summaries.

Amy Lachance
 Grand Rapids and Kalamazoo District Supervisor
 Office of Drinking Water and Municipal Assistance
 Department of Environmental Quality
 Cell Phone Number: 616-490-9590

From: Benzie, Richard (DEQ)
Sent: Tuesday, November 26, 2013 10:43 AM
To: Bloemker, Jon (DEQ); Busch, Stephen (DEQ); Donaldson, Kristina (DEQ); Lachance, Amy (DEQ); Thomas, Chuck (DEQ)
Cc: Shekter Smith, Liane (DEQ)
Subject: FW: 2014 Communications planning: NEED YOUR HELP
Importance: High

You probably will get this request from the multi media coordinator as well, but I think of district accomplishments as programmatic successes that should be included in the overall ODWMA accomplishments.

Sometimes these projects involve more than district staff, like our involvement with Flint, DWSD, their emergency managers, the State Treasurer and the Governor on the KWA pipeline.

Another example is the approval of and financing for the Bay Metro plant that that gets Bay City and customers out of the vulnerable lower Saginaw Bay. It was accomplished with district and Revolving Loan Section staff.

So if you could each come up with 2 or 3 examples, I expect we would get half of them included for ODWMA. Note the deadline -- December 4th.

From: Shekter Smith, Liane (DEQ)
Sent: Tuesday, November 26, 2013 9:22 AM
To: Butler, Sonya (DEQ); Benzie, Richard (DEQ); Monosmith, Carrie (DEQ)
Cc: Willard, Veronica (DEQ); Tetzlaff, Katherine (DEQ)
Subject: FW: 2014 Communications planning: NEED YOUR HELP
Importance: High

Put your thinking caps on. Need our top 10 accomplishments for FY 2013 by COB 12/5. Thanks.

Liane J. Shekter Smith, P.E., Chief
 Office of Drinking Water and Municipal Assistance
 Michigan Department of Environmental Quality

*** Effective August 12, 2013 my new number will be (517) 284-6543*

From: Wurfel, Brad (DEQ)
Sent: Monday, November 25, 2013 5:30 PM
To: Creal, William (DEQ); Fish, Kim (DEQ); Erickson, Susan (DEQ); Wagner, Robert (DEQ); Browne, Elizabeth (DEQ); Shekter Smith, Liane (DEQ); Allan, Jon (DEQ); Fitch, Hal (DEQ); Feighner, Bryce (DEQ); Hellwig, Vince (DEQ); Fiedler, Lynn (DEQ); Kasprzak, Jim (DEQ); Epkey, Amy (DEQ)
Cc: Sellers, Fred (DEQ); Hollenbach, Heidi (DEQ); Roycraft, Phil (DEQ); Hare, Chris (DEQ); Hartz, Andrew (DEQ); Ethridge, Christopher (DEQ); Adelman, Mitch (DEQ); McClellan, Michael (DEQ); Casey, Steve (DEQ); Sweeney, Brian (DEQ); Thelen, Mary Beth (DEQ); Feuerstein, Heather (DEQ); Wyant, Dan (DEQ)
Subject: 2014 Communications planning: NEED YOUR HELP
Importance: High

Greetings, all. We're moving toward a great 2014, where we will be doing more strategic communication and impactful storytelling.

As we prepare the departmental communications plan, I need your input. The Director has tasked me with collecting 2013 Accomplishments from each of the divisions and districts.

I don't need a book. Half a dozen of your top accomplishments on the year would be very helpful. One liner with a few sentences.

I need these by Dec. 6, in preparation for an off-site planning meeting Dec. 9.

If you have questions, please get in touch with me directly. THANK YOU, and happy holidays.

Brad Wurfel
 Communications Director
 Michigan Department of Environmental Quality

PLEASE NOTE NEW DESK PHONE:
517-284-6713 – office

PPI cell