
From: Casey, Steve (DEQ)
Sent: Tuesday, November 26, 2013 1:33 PM
To: Thomas, Chuck (DEQ); Benzie, Richard (DEQ)
Subject: RE: 2014 Communications planning: NEED YOUR HELP

Well said Chuck. Not headline stuff, but that's what success looks like in a preventative program.

Steve Casey
 UP District Supervisor
 Water Resources Division
 Department of Environmental Quality
 906.346-8535
 New Phone Number Starting November 3
 906.235-5771

From: Thomas, Chuck (DEQ)
Sent: Tuesday, November 26, 2013 11:02 AM
To: Benzie, Richard (DEQ)
Cc: Casey, Steve (DEQ)
Subject: RE: 2014 Communications planning: NEED YOUR HELP

Richard and Steve:

The one main accomplishment in the drinking water and environmental health programs this past year is that we have had no public health problems arise.

There have been no new noteworthy projects in the U.P. in 2013. So we have nothing to add to the mix this year.

The last noteworthy project in the U.P. was in 2012 by the City of Manistique. They completed in 2012 a major water treatment plant upgrade that included the installation of ozone treatment, and they finished a 5-year water infrastructure replacement project, whereby a significant portion of the city water mains were replaced.

CHUCK THOMAS, P.G.
 DISTRICT SUPERVISOR
 DEQ-ODWMA
 U.P. DISTRICT OFFICE
 906-228-4514

From: Benzie, Richard (DEQ)
Sent: Tuesday, November 26, 2013 10:43 AM
To: Bloemker, Jon (DEQ); Busch, Stephen (DEQ); Donaldson, Kristina (DEQ); Lachance, Amy (DEQ); Thomas, Chuck (DEQ)
Cc: Shekter Smith, Liane (DEQ)
Subject: FW: 2014 Communications planning: NEED YOUR HELP
Importance: High

You probably will get this request from the multi media coordinator as well, but I think of district accomplishments as programmatic successes that should be included in the overall ODWMA accomplishments.

Sometimes these projects involve more than district staff, like our involvement with Flint, DWSD, their emergency managers, the State Treasurer and the Governor on the KWA pipeline.

Another example is the approval of and financing for the Bay Metro plant that that gets Bay City and customers out of the vulnerable lower Saginaw Bay. It was accomplished with district and Revolving Loan Section staff.

So if you could each come up with 2 or 3 examples, I expect we would get half of them included for ODWMA. Note the deadline – December 4th.

From: Shekter Smith, Liane (DEQ)
Sent: Tuesday, November 26, 2013 9:22 AM
To: Butler, Sonya (DEQ); Benzie, Richard (DEQ); Monosmith, Carrie (DEQ)
Cc: Willard, Veronica (DEQ); Tetzlaff, Katherine (DEQ)
Subject: FW: 2014 Communications planning: NEED YOUR HELP
Importance: High

Put your thinking caps on. Need our top 10 accomplishments for FY 2013 by COB 12/5. Thanks.

Liane J. Shekter Smith, P.E., Chief
 Office of Drinking Water and Municipal Assistance
 Michigan Department of Environmental Quality

*** Effective August 12, 2013 my new number will be (517) 284-6543*

From: Wurfel, Brad (DEQ)
Sent: Monday, November 25, 2013 5:30 PM
To: Creal, William (DEQ); Fish, Kim (DEQ); Erickson, Susan (DEQ); Wagner, Robert (DEQ); Browne, Elizabeth (DEQ); Shekter Smith, Liane (DEQ); Allan, Jon (DEQ); Fitch, Hal (DEQ); Feighner, Bryce (DEQ); Hellwig, Vince (DEQ); Fiedler, Lynn (DEQ); Kasprzak, Jim (DEQ); Epkey, Amy (DEQ)
Cc: Sellers, Fred (DEQ); Hollenbach, Heidi (DEQ); Roycraft, Phil (DEQ); Hare, Chris (DEQ); Hartz, Andrew (DEQ); Ethridge, Christopher (DEQ); Adelman, Mitch (DEQ); McClellan, Michael (DEQ); Casey, Steve (DEQ); Sweeney, Brian (DEQ); Thelen, Mary Beth (DEQ); Feuerstein, Heather (DEQ); Wyant, Dan (DEQ)
Subject: 2014 Communications planning: NEED YOUR HELP
Importance: High

Greetings, all. We're moving toward a great 2014, where we will be doing more strategic communication and impactful storytelling.

As we prepare the departmental communications plan, I need your input. The Director has tasked me with collecting 2013 Accomplishments from each of the divisions and districts.

I don't need a book. Half a dozen of your top accomplishments on the year would be very helpful. One liner with a few sentences.

I need these by Dec. 6, in preparation for an off-site planning meeting Dec. 9.

If you have questions, please get in touch with me directly. THANK YOU, and happy holidays.

Brad Wurfel
Communications Director
Michigan Department of Environmental Quality

PLEASE NOTE NEW DESK PHONE:
517-284-6713 – office

