

**From:** [Bruneau, Michelle \(DCH\)](#)  
**To:** [Busch, Stephen \(DEQ\)](#); [Shekter Smith, Liane \(DEQ\)](#); [Groetsch, Kory J. \(DCH\)](#); [Dykema, Linda D. \(DCH\)](#)  
**Cc:** [Benzie, Richard \(DEQ\)](#)  
**Subject:** RE: Lead  
**Date:** Friday, September 11, 2015 11:45:39 AM  
**Attachments:** [2015-09-09 - DHHS LEAD SAFE KG MB.pdf](#)

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Hi everyone:

Attached please find the very draft outreach and communications plan that Kory referred to – the scope will depend on what role we take on and availability of funding. The last page includes links I've compiled to the recent media, community groups, and the Virginia Tech group, as well as some potential talking points we might want to address.

**I have reserved our conference line for 2pm.**

**The call in number is 877-873-8018; Access Code: 8282547.**

Thank you!

- Michelle

> <{{{'> [www.michigan.gov/eatsafefish](http://www.michigan.gov/eatsafefish) <'}}} > <

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**From:** Busch, Stephen (DEQ)  
**Sent:** Friday, September 11, 2015 10:37 AM  
**To:** Shekter Smith, Liane (DEQ); Groetsch, Kory J. (DCH); Dykema, Linda D. (DCH)  
**Cc:** Bruneau, Michelle (DCH); Benzie, Richard (DEQ)  
**Subject:** RE: Lead

Ok with me.

Stephen Busch, P.E.  
 MDEQ Lansing District Coordinator  
 Office of Drinking Water and Municipal Assistance  
 Lansing and Jackson District Supervisor  
 517-643-2314  
[buschs@michigan.gov](mailto:buschs@michigan.gov)

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**From:** Shekter Smith, Liane (DEQ)  
**Sent:** Friday, September 11, 2015 10:36 AM  
**To:** Groetsch, Kory J. (DCH); Dykema, Linda D. (DCH)  
**Cc:** Bruneau, Michelle (DCH); Benzie, Richard (DEQ); Busch, Stephen (DEQ)

**Subject:** RE: Lead

Would 2pm work?

Liane J. Shekter Smith, P.E., Chief  
Office of Drinking Water and Municipal Assistance  
Michigan Department of Environmental Quality  
517-284-6543

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**From:** Groetsch, Kory J. (DCH)  
**Sent:** Friday, September 11, 2015 10:34 AM  
**To:** Shekter Smith, Liane (DEQ); Dykema, Linda D. (DCH)  
**Cc:** Bruneau, Michelle (DCH)  
**Subject:** Re: Lead

Hi Liane,

Yes - Michelle has written the bones of a health education and outreach plan. I have edited. A brief conversation this afternoon would be good.

Kory

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**From:** Shekter Smith, Liane (DEQ)  
**Sent:** Friday, September 11, 2015 8:54:24 AM  
**To:** Dykema, Linda D. (DCH); Groetsch, Kory J. (DCH)  
**Subject:** Lead

Since we last spoke, there's been an increase in the media regarding lead exposure. Any progress developing a proposal for a lead education campaign? We've got a number of legislative inquiries that we are responding to. It would be helpful to have something more to be able to say.