
From: Marczak, Barbara <BMarczak@preinnewhof.com>
Sent: Monday, October 26, 2015 8:21 AM
To: Fritz, Bill; Amy Vail; Bill Maier (b.maier180@gmail.com); Bonniifer Ballard (bballard@mi-water.org); Brian Steglitz; Thurston, Brian (DEQ); bwassodllc@gmail.com; Christine Spitzley' (cspitzley@mitcrpc.org); John Willemin; Mark Coleman; Randy Roost; Shekter Smith, Liane (DEQ)
Subject: RE: Communication Plan regarding Flint

Yes. I have met him as well and we have been in touch with Denver staff.

thanks

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From: Fritz, Bill [<mailto:bfritz@waterfordmi.gov>]
Sent: Monday, October 26, 2015 7:07 AM
To: Marczak, Barbara; Amy Vail; Bill Maier (b.maier180@gmail.com); Bonniifer Ballard (bballard@mi-water.org); Brian Steglitz; Brian Thurston; bwassodllc@gmail.com; Christine Spitzley' (cspitzley@mitcrpc.org); John Willemin; Mark Coleman; Randy Roost; Shekter Smith, Liane (DEQ) (SHEKTERL@michigan.gov)
Subject: RE: Communication Plan regarding Flint

Thanks Barb.

Regarding No. 2, you might want to contact Andy Chase at AWWA. He spoke at the WUC meeting last week specifically about reaching out to non-member utilities and strategies for recruitment. He's been doing that very thing out west recently and having great success.

-Bill Fritz
 Waterford Twp. DPW Director
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From: Marczak, Barbara [<mailto:BMarczak@preinnewhof.com>]
Sent: Sunday, October 25, 2015 8:03 PM
To: Amy Vail; Fritz, Bill; Bill Maier (b.maier180@gmail.com); Bonniifer Ballard (bballard@mi-water.org); Brian Steglitz; Brian Thurston; bwassodllc@gmail.com; Christine Spitzley' (cspitzley@mitcrpc.org); John Willemin; Mark Coleman; Randy Roost; Shekter Smith, Liane (DEQ) (SHEKTERL@michigan.gov)
Subject: Communication Plan regarding Flint

Dear Board members:

I am writing to let you know that the Section Board Executive Committee met via conference call Friday to discuss if we wanted to engage with members in response to the Flint water situation. Staff members from the Association in Denver participated as well. It was the group's consensus that we did not want to speak directly about Flint as we do not have

the details to do that anyway. However, since we want to be an authoritative resource on drinking water, we wanted to do something. The plan developed for the short term is as follows:

1. Since the Water Works News has not been mailed yet but is scheduled to go out shortly, we are planning to develop a brief insert or wraparound with some public information – again not about Flint but about available resources. Bonnifer will work with the Task Force that is working on this. The Executive Committee authorized additional expense for this. Bonnifer anticipates this to be a relatively small amount (less than \$1,000). The draft will be sent to the board for review but there will be a very tight time frame to turn this around
2. There was an article in the newspaper this week where the Flint City Administrator mentioned joining AWWA as one of their future strategies. I know the manager from her previous position in Muskegon Heights and I will be contacting her to set up a meeting or call with Bonnifer and me and perhaps AWWA staff to facilitate this process.
3. Mark Coleman will be reaching out to Sue McCormick at DWSD to learn what they are doing and ask if there is anything we can help with.
4. We will consider pushing out info developed in step one to our Section members and possibly to other related organizations such as the Michigan Municipal League, Michigan Townships Association, etc.

If you have any questions or comments or other ideas, please let me know.

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