

Message

From: Wurfel, Brad (DEQ) [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=FE4C6F6A36CD400AAEBD429A6108FDC2-WURFEL BRAD]
Sent: 12/6/2013 9:28:09 PM
To: Shekter Smith, Liane (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=f8157efaafd2404899c8ad3a4197c53a-Shekter Smith Liane]
CC: Benzie, Richard (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=9ec5ca50ffe4e9392405565b506bc37-Benzie Richard]; Monosmith, Carrie (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=741532eaf7034061b99e374887aa548b-Monosmith Carrie]; Butler, Sonya (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=546df693f79e4d7996846e76665fc93f-Butler Sonya]; Tetzlaff, Katherine (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=70f1f7ec40d848a0aa8ceeb8aa919c95-Tetzlaff Katherine]; Willard, Veronica (DEQ) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=8c708ec8a43b4722822abab4978a1302-WILLARDV]
Subject: RE: 2014 Communications planning: NEED YOUR HELP

Thank you!

b

Brad Wurfel

Communications Director

Michigan Department of Environmental Quality

PLEASE NOTE NEW DESK PHONE:

517-284-6713 — office

PPI

cell

From: Shekter Smith, Liane (DEQ)
Sent: Thursday, December 05, 2013 4:54 PM
To: Wurfel, Brad (DEQ)
Cc: Benzie, Richard (DEQ); Monosmith, Carrie (DEQ); Butler, Sonya (DEQ); Tetzlaff, Katherine (DEQ); Willard, Veronica

(DEQ)

Subject: RE: 2014 Communications planning: NEED YOUR HELP

ODWMA came up with a few suggestions:

Stormwater Asset Management & Wastewater (SAW) Program

DEQ was able to plan and develop the new SAW Grant & Loan Program. Enacting legislation was signed on January 2, 2013. Applications for funding were available in October 2013. SAW will award \$97M in the first year.

Asset Management Training

Over 500 people attended Asset Management Training provided by the DEQ. The training was designed to provide relevant and timely information to drinking water and wastewater municipal systems.

The issuance of construction permits to the KWA for the installation of Lake Huron Intakes (south of Lexington) to provide water service to Genesee county and Flint.

Issue of construction permits to Bay County for the construction of a new WTP using the Saginaw-Midland Municipal Water System as a source (Lake Huron versus Saginaw Bay).

Successfully rolled out the new Stage II Disinfection By-Product Rule to District Systems, providing technical assistance in the form of draft sampling plans and personalized consultations to ensure that the new rule was implemented smoothly.

The Michigan Groundwater Management Tool (MGMT) is a software platform that was developed in a Joint Funding Agreement with Michigan State University. MGMT utilizes spatially compiled groundwater data and allows for the automated analysis of ground water flow. MGMT now allows us to provide delineations at no charge for the smaller community and non-community water systems. Most of these MGMT delineations closely parallel traditionally developed Wellhead Protection Areas (WHPA's), which cost an average \$36,000. In fiscal year 2013, almost 1800 public water supplies had provisional delineations completed by the MGMT at no cost. The provisional delineations identify these WHPA's and are the first critical step in protecting drinking water sources.

A total of 2416 drinking water operators trained in DEQ or jointly sponsored training classes.

Liane J. Shekter Smith, P.E., Chief

Office of Drinking Water and Municipal Assistance

Michigan Department of Environmental Quality

*** Effective August 12, 2013 my new number will be (517) 284-6543*

From: Wurfel, Brad (DEQ)

Sent: Monday, November 25, 2013 5:30 PM

To: Creal, William (DEQ); Fish, Kim (DEQ); Erickson, Susan (DEQ); Wagner, Robert (DEQ); Browne, Elizabeth (DEQ); Shekter Smith, Liane (DEQ); Allan, Jon (DEQ); Fitch, Hal (DEQ); Feighner, Bryce (DEQ); Hellwig, Vince (DEQ); Fiedler, Lynn (DEQ); Kasprzak, Jim (DEQ); Epkey, Amy (DEQ)

Cc: Sellers, Fred (DEQ); Hollenbach, Heidi (DEQ); Roycraft, Phil (DEQ); Hare, Chris (DEQ); Hartz, Andrew (DEQ); Ethridge, Christopher (DEQ); Adelman, Mitch (DEQ); McClellan, Michael (DEQ); Casey, Steve (DEQ); Sweeney, Brian (DEQ); Thelen, Mary Beth (DEQ); Feuerstein, Heather (DEQ); Wyant, Dan (DEQ)

Subject: 2014 Communications planning: NEED YOUR HELP

Importance: High

Greetings, all. We're moving toward a great 2014, where we will be doing more strategic communication and impactful storytelling.

As we prepare the departmental communications plan, I need your input. The Director has tasked me with collecting 2013 Accomplishments from each of the divisions and districts.

I don't need a book. Half a dozen of your top accomplishments on the year would be very helpful. One liner with a few sentences.

I need these by Dec. 6, in preparation for an off-site planning meeting Dec. 9.

If you have questions, please get in touch with me directly. THANK YOU, and happy holidays.

Brad Wurfel

Communications Director

Michigan Department of Environmental Quality

PLEASE NOTE NEW DESK PHONE:

517-284-6713 – office

